

**SSANYU SEMATIMBA .**  
CURRICULUM VITAE

## ABOUT ME.

Ssanyu is an African-born Visual Communicator, raised in Johannesburg -South Africa, who believes in the application of innovative design thinking. Her understanding of Design -thinking is that it should be the inherent human ability to contextualise challenges, and then adapt solutions instinctively through processes of creative, unhindered rapid interaction. Varied solutions are therefore attainable with the application of the products and processes of design thinking. Ssanyu is a firm believer that Design has the ability to break down barriers and serve as a universal language to communicate with all people, cross-culturally.

## PERSONAL INFORMATION.

### FULL NAME

Ssanyu Christina Namutebi Sematimba

### ID NUMBER

9512271306081

### BIRTH DATE

27 December 1995

### CONTACT DETAILS

Tel | +27 (0) 833 422 575

E-mail | [ssansematimba@gmail.com](mailto:ssansematimba@gmail.com)

Instagram | [justanathaafrican](#)

Website | <http://ssansematimba.wixsite.com/justanathaafrican>

Project | [ssansematimba.wixsite.com/comingsoon](http://ssansematimba.wixsite.com/comingsoon)

[ssansematimba.wixsite.com/theafrikancollective](http://ssansematimba.wixsite.com/theafrikancollective)

### ADDRESS

700 Whispering Straights

Eagle Canyon

Honeydew, Johannesburg

2170

## EDUCATION.

### 2018 - 2019

Emeritus Institute of Management - Global Ivy League Education

*(In collaboration with MIT, Columbia Business School, and Tuck Executive Education at Dartmouth)*

Online Course

Postgraduate Diploma in Innovation and Design Thinking

(Currently Studying)

### 2017 - 4th Year

Greenside Design Center

Johannesburg, South Africa

BA (Honours) Visual Communication

(Statement of results attached)

### 2016 - 3rd Year

Greenside Design Center

Johannesburg, South Africa

BA (Degree) Graphic Design

(Statement of results attached)

*[Studied and written in English]*

### 2013

Trinityhouse High School

Johannesburg, South Africa

IEB National Senior Certificate

*[Studied and written in English]*

## **PROFESSIONAL EXPERIENCE.**

VEGA

<https://www.vegaschool.com>

Lecturer

Business Communication and Digital Media

Digital Design Technology

Introduction to Creative Development

2019 (current)

SACRA (The South African Clinical Research Association)

<https://www.sacraza.com>

Communications & Marketing Strategist - Created 2018 Media Marketing Strategy for Industry, University, and High School.

2018

OSF (Open Society Foundation for Africa)

<http://www.osf.org.za>

Rebranding - Creating a new look and feel for the OSF 25th anniversary

2018

KAHAARI (AFRICAN FASHION BLOG)

<https://kahaari.com>

Weekly Columnist

2017-2018

JUNIOR BOARD DIRECTOR

HDI Youth Marketeer

Consultant and Ambassador - South African Youth Media Campaigns (Including YO-TV, 5fm Radio panelist)

2017-2018

AU PAIR

2017-2018

FAVE ONLINE SWIMWEAR

<http://faveonline.com>

Graphic Designer, Social Media Consultant

2015

RHEMA BIBLE CHURCH

Graphic Designer and Junior Creative Assistant

2015-2016

## **AWARDS & ACHIEVEMENTS.**

**TRINITYHOUSE HIGH SCHOOL**

2013

1st Team Hockey

House Captain

Spirit Captain

Prefect

2012

Dale Carnegie Certificate

1st Team Hockey Player

Spirit Captain

2011

Full Colours for Hockey in High School (Highest Sports Award)

Southern Gauteng Province Hockey

Spirit Captain

2010

Full Colours for Hockey in High School (Highest Sports Award)

## **AWARDS & ACHIEVEMENTS.**

### **VISUAL COMMUNICATION**

#### **GOALKEEPER (Bill and Melinda Gates Foundation)**

Chosen as 1 of the 100 Goalkeepers in Africa

Goalkeepers are leaders who take a stand on the issues they care about and innovate in their communities to achieve the Global Goals. We need people everywhere to raise their voices, help build awareness of the Global Goals, and hold their government leaders accountable for progress.

<https://www.gatesfoundation.org/goalkeepers>

December 2018

#### **OPEN WINDOW (Design University)**

Guest Lecture

October 2018

#### **GARDEN & HOME (Magazine)**

Featured as creative of the month

September 2018

#### **SUNDAY TIMES GENERATION NEXT**

Panel Speaker at the Sunday Times Generation Next Conference

2018

#### **ELLE DECO (Magazine)**

Featured as Profilic Female Artists making waves in South Africa

2018

#### **DESIGN INDABA**

Emerging Creatives

(Top 40 upcoming creatives in South Africa)

2018

#### **DESIGN INDABA(Largest International Design Community)**

Emerging Creatives (part of the extended class)

2017

#### **CREATIVE NESTLING'S CREATIVE CONFERENCE**

Panel Speaker at the Creative Nestling Creative Conference

2017

#### **45 SYMBOLS (international Design Competition)**

Top 3 finalist

2016/17

## **SKILLS & PERSONAL ATTRIBUTES.**

### **COMPUTER SKILLS**

-Adobe Illustrator, InDesign, Photoshop

-Microsoft Word, Excel, Power Point (Advanced)

### **LANGUAGE & COMMUNICATION**

- Spoken and written English (Fluent).

- Public Speaking and Presenting

### **OTHER**

- Styling (Fashion).

- Strong Team Leader and Organizer

- Strong eye for fashion, art and design

- Hard working

- Diligent

- Choral Singer

- Introverted and extroverted nature

- Outspoken

- Passionate

- Innovative

- Researcher/Studious

## **SKILLS & PERSONAL ATTRIBUTES.**

### **COMPUTER SKILLS**

- Adobe Illustrator, InDesign, Photoshop
- Microsoft Word, Excel, Power Point (Advanced)

### **LANGUAGE & COMMUNICATION**

- Spoken and written English (Fluent).
- Public Speaking and Presenting

### **OTHER**

- Styling (Fashion).
- Strong Team Leader and Organizer
- Strong eye for fashion, art and design
- Hard working
- Diligent
- Choral Singer
- Introverted and extroverted nature
- Outspoken
- Passionate
- Innovative
- Researcher/Studious

## **LEADERSHIP.**

### **TRINITYHOUSE HIGH SCHOOL**

- Hockey Captain (2009)
- Spirit Captain (2011-2013)
- Vice Captain (2011-2012)
- House Plays Director (2012)
- House Captain (2013)
- Prefect (2013)

### **RHEMA BIBLE CHURCH**

- Creative Team Youth Leader
- Girls Youth Leader/ Curriculum lead & Creative Director
- Pre -Teen Youth Leader/ Curriculum Developer & Coordinator
- Youth Camp Coordinator
- Junior Graphic Designer

### **HDI Youth Marketeers**

- Junior Board Director

### **GOALKEEPER (Bill and Melinda Gates Foundation)**

- Chosen as 1 of the 100 Goalkeepers in Africa

## HOBBIES & INTERESTS.

### HOBBIES

- Gym
- Dining
- Reading
- Cooking
- Social Media
- Photography
- Styling
- Music
- Choreography

### INTERESTS

- Public Relations
- Fashion
- Marketing
- Social Media
- Art & Design
- Pan- African Creative Community
- African Visual Communication
- Music
- African education system

## REFERENCES.

### IRMA FINLAY

Trinityhouse High School  
Tel | +27 (0) 82 319 7857  
Email | ifinlay@trinityhouse.co.za

### GINA MCCAULEY-MUTENDJI

Urban Oak  
Tel | +1 (0) 704 421 2948  
Email | ginanmcc@gmail.com

### Rebecca Garande

Fave Online Swimwear  
Tel | +27 (0) 82 319 7857  
Email | rebeccagarande@yahoo.com

### MEAGAN POOLE

Design Indaba  
Tel | +27 (0) 71 677 6714  
Email | meagan@designindaba.com

### Shannon Bell

HDI Youth Marketeers  
Tel | +27 (0) 82 775 9508  
Email | shannon.bell@hdiyouth.co.za

### Nicolette Stott

SACRA Chair Person  
Tel | +27 (0) 83 644 6080  
Email | nicollette.stott@ppdi.com

### Rebecca Kahaari

Kahaari Fashion Blog  
Tel | +254 (0) 71 601 5123  
Email | info@kahaari.com

### Jana Santilhano

Vega  
Tel | +27 (0)11 521-4600  
Email | jsantilhano@vegaschool.com

### Dr Lydia Mungherera

Global Advocate/Policy Officer  
Tel | +256 (0)75 999 523  
Email | lmungherera7@gmail.com

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## GREENSIDE DESIGN CENTER, COLLEGE OF DESIGN

### ACADEMIC RECORD

**Title:** Miss  
**Name:** Ssanyu  
**Surname:** Sematimba  
**Student No:** 14-067  
**Nationality:** SA  
**ID/Passport No:** 9512271306081

<b>Programme</b>	Bachelor of Arts Honours in Visual Communication	<b>SAQA ID</b>	93628
<b>Course</b>	Graphic Design Honours	<b>Year</b>	2017
<b>Level</b>	GDH	<b>Level Code</b>	5

#### End of year results

<b>Subjects</b>	<b>Credit</b>	<b>Symbol</b>
Minor Design Project	18	B
Major Design Project	60	C+
Critical Studies Research Paper	42	C

Final Aggregate	C+
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#### **Comments**

Recommendation	Qualification Achieved
Level of Conferment	Pass



**Programme** Bachelor of Arts: Graphic Design  
**Course** Graphic Design 3rd Year  
**Level** GD3

**SAQA ID** 62760  
**Year** 2016  
**Level Code** 3

**Mid year results**

**Subjects**

Principles and Theory of Design III  
 Communications III  
 Technology and Professional Practice III  
 Critical Studies III  
 Aggregate

Credit	Symbol
30	B
30	C
30	C+
30	C+
	C+

**End of year results**

**Subjects**

Principles and Theory of Design III  
 Communications III  
 Technology and Professional Practice III  
 Critical Studies III  
 Final Aggregate

Credit	Symbol
30	B
30	B+
30	B+
30	C+
	B

**Comments**

Recommendation  
 Level of Conferment

Qualification Achieved  
 Pass

